



# Bethany Woodward

## Contact

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## Profile

Born and raised in the UK with fluency in English, and elementary knowledge of both German and French.

I spent one year as an in-house Graphic Designer in London. This role covered all elements of retail marketing, including large scale wraps and vinyls and allowed me to grow my illustration skillset.

Upon relocation to the USA, I spent 3 years working as a Graphic Designer and Animator for an international architecture firm, where I built upon my knowledge, expanding into environmental graphics and video/animation. In addition, I led the Graphics department during maternity cover and absence.

## Skills

- Layout & Print Media
- Illustration
- Logos & Branding
- Environmental Graphics
- Video & Animation
- Web Design
- Photo Editing
- Microsoft Office
- PC & Mac

## Experience

**Graphic Designer & Animator**  
Skidmore, Owings & Merrill (SOM)  
Chicago, USA  
May 2016 - Present

*One of the largest and most influential architecture, interior design, and urban planning firms in the world.*

**VM & Store Design Coordinator**  
Cath Kidston  
London UK  
August 2013 - June 2014

**Sales Assistant**  
Cath Kidston  
Chichester, UK  
September 2012 - August 2013

## Education

**BA (Hons)**  
3D Design: Spatial Design  
Plymouth University  
2008 - 2011  
Completed with First-Class Honours

**A-Level**  
1 x A-level, 4 x AS-level  
Chichester College  
2005 - 2007

## Software



Illustrator



Photoshop



InDesign



After Effects



Premiere

**Junior Graphic Designer**  
Cath Kidston  
London, UK  
June 2014 - September 2015

*A quintessentially British lifestyle brand specialising in fashion, home & beauty, with a growing global presence.*

**Work Experience - Prop Maker**  
Chichester Festival Theatre  
Chichester, UK  
Summer 2012

**Charity Volunteer**  
Spare Tyre  
London, UK  
Summer 2012

**Foundation Diploma**  
Art & Design  
Chichester College  
2007 - 2008  
Completed with Merit

**GCSE**  
10 x GCSE including Maths, English, & German  
Manhood Community College  
2000- 2005

## Awards

**American Planning Association**  
Technology Division  
RegenCities Initiative Health Topology