

# BETHANY WOODWARD

## HELLO, I'M A GRAPHIC DESIGNER AND ILLUSTRATOR

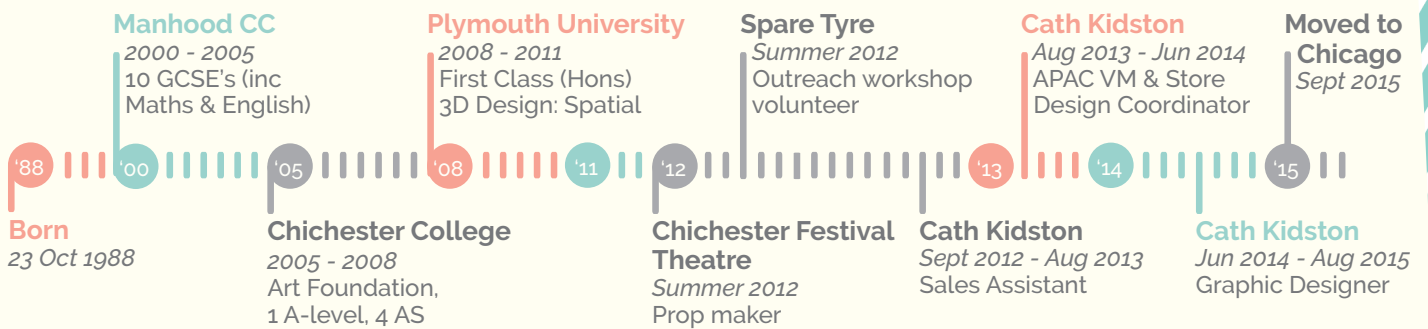
### CONTACT

Mobile: *Removed for online*  
Email: [bef.woodward@gmail.com](mailto:bef.woodward@gmail.com)  
Website: [bethany-woodward.co.uk](http://bethany-woodward.co.uk)

### PROFILE

I have a strong and creative background which covers many areas of design from graphics right through to theatrical. I am driven and meticulous with key skills in both 2D and 3D media. I am happy working as a team or independently and take a polite, professional, and efficient approach to tasks always striving to achieve goals and meet deadlines.

### WORK & EDUCATION



### ABILITIES

InDesign	●●●●●●●●●●●●●●●●●●
Photoshop	●●●●●●●●●●●●●●●●●●
Illustrator	●●●●●●●●●●●●●●●●●●
Microsoft Office	●●●●●●●●●●●●●●●●●●
HTML	●●●●●●●●●●●●●●●●●●
Illustration	●●●●●●●●●●●●●●●●●●
Model making	●●●●●●●●●●●●●●●●●●
Painting	●●●●●●●●●●●●●●●●●●
AutoCAD	●●●●●●●●●●●●●●●●●●
3D Studio Max	●●●●●●●●●●●●●●●●●●
PC	●●●●●●●●●●●●●●●●●●
Mac	●●●●●●●●●●●●●●●●●●

### ACHIEVEMENTS

- Certitec Advanced Illustrator course
- Certitec Advanced InDesign course
- Certitec Advanced Photoshop course
- Exhibition curator
- Runner Up in Enterprise Trophy Design
- Runner Up in Plymouth City Council Hoe Regeneration Competition

### KEEP READING

THERE'S  
MORE 

# HERE'S A LITTLE BIT MORE...

## NOTABLE SKILLS

### Project Management

I have led various different projects and had to balance all the elements involved in getting these to completion on time and within budget.

I am required to communicate with colleagues, printers and clients, so my verbal skills are a key strength.

### Print Buying

### Attention to Detail

I have a keen eye for small details and will make sure everything is finished to the highest standards.

I have the ability to see a project from start to finish and have done so on several occasions with great success.

### Concept to Completion

### Time Management

I have to balance a lot of projects consecutively and do this with great efficiency.

I do all my own print buying within my role, which covers everything from paper weights and finishes to negotiating costs.

### Strong Communicator

## PRODUCE WORK WITHIN



Marketing



Press



HR



ECOM



Branding



Store Design



Visual Merchandising

## REFERENCES

### Caroline Dolan

Head of Graphic Design

*Cath Kidston*

[caroline.dolan@cathkidston.co.uk](mailto:caroline.dolan@cathkidston.co.uk)

### Mei-Chi Yueh

VM & Store Design Coordinator

*Cath Kidston*

[mei-chi.yueh@cathkidston.co.uk](mailto:mei-chi.yueh@cathkidston.co.uk)

## PORTFOLIO

Links to my website are included on the front page, but a full portfolio can be provided upon request.

THANK YOU  
AND I LOOK FORWARD TO  
HEARING FROM YOU SOON